

# kristin SWANSON

\*design that's good-looking and smart!

## kls DESIGN

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Philadelphia, PA 19123  
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### \*EDUCATION

University of Missouri, Columbia, Mo.  
MA Journalism: Focus on Design  
and Photojournalism;  
May 2007

Michigan State University; Honors  
College, East Lansing, Mich.  
BA Interdisciplinary Studies  
in Social Science: Focus on  
International Studies, with honors;  
May 2003

### \*TECHNICAL SKILLS

Adobe Creative Suite:

InDesign

Photoshop

Illustrator

Dreamweaver

Flash

HTML and CSS

PlanSystem

Quark

Microsoft Office

Blackboard Collaborate

### \*CREATIVE WORK HISTORY

**lpas**, Chapel Hill, N.C.

Graphic Design Associate, Oct 2009–Present

Support branding, mission and objectives of organization by designing high-quality publications, both print and electronic.

**FindLaw, a Thomson Reuters business**, Eagan, Minn.

Web Designer, Oct 2007–Sept 2008

Responsible for the design of multiple Web sites within a fast-paced, client driven environment; Received top client satisfaction scores; 100% of deadlines met on time or early.

**Vox Magazine**, Columbia, Mo.

Creative Director, Dec 2006–May 2007

Responsible for the entire visual report of the print and online publication; Oversaw 20 designers and art staff.

Art Director, May 2006–Dec 2006

Developed, oversaw and executed the design of 16-32 page weekly magazine, including photo editing.

Photo Director, Aug 2005–May 2006

Responsible for the coordination and display of all photography including photo editing; Redefined the role and created new policies for the publication.

**Columbia Missourian**, Columbia, Mo.

Photo Editor, Jan–May 2006

Edited photos for the daily newspaper, weekly and special publications.

**Global Journalist**, Columbia, Mo.

Feature Designer, Jan–May 2006

Designed photo spread featuring the photography of Edward Burtynsky.

### \*ADDITIONAL WORK EXPERIENCE

**Catholic Social Services of Lansing Refugee Services**, Lansing, Mich.

Intern, Jan–May 2003

Aided refugee clients with resettlement including employment and social services.

**Amnesty International UK**, London, UK

Outreach Campaign Manager Intern, May–Aug 2002

Researched human rights issues for current, crisis and future campaigns; Aided public with general inquiries.

**Mad Eagle**, Lansing, Mich.

Boutique Manager, June 1999–Dec 2005

Created engaging displays of clothing & jewelry and a leader in customer service.